

### General Informaton:

<b>Curriculum:</b>	Interior Design Master (MA)
<b>Course Name:</b>	<b>SOCIAL ISSUES OF DESIGN AND ART</b>
<b>Course Code:</b>	EPM074ANMU
<b>Semester:</b>	2
<b>Credits:</b>	2
<b>Schdeule:</b>	2/0/0 MA
<b>Evaluaton:</b>	signiture with grade (f)
<b>Prerequisites (MA):</b>	-
<b>Responsible lecturer:</b>	Dr. ZOLTÁN, Erzsébet Szeréna, associate professor Iroda: 7624 Magyarország, Pécs, Boszorkány u. 2. E-mail: betty.zoltan@mik.pte.hu

### Course description

The course aims to provide insight into the fundamental connections between successful and artistic level design and applicability. Their impact on our immediate environment is analyzed and understood through lectures and online brainstorming through the types and development of various objects of use and examining contemporary trends.

### Course outcome

The undisputed virtue of training as an architect and interior designer is its diversity, supporting an outstanding design attitude. The social science connections between design and art examine the fundamental connections between successful design with artistic value and durability and how a mass-produced design product that satisfies a social need can become a work of art. Art boundaries are not clear; many human products are borderline cases, typically unique, filtered through the artist's vision, providing a solution to some real problem. The goal of art in almost all cases is self-expression, which provides a cathartic experience. What does this mean for objects? Where is catharsis waiting? During use? Or is the possession of an iconic item enough to spread the cultural snob attitude? Design is a subjective genre. An understanding creator who can apply and integrate design in practice requires a great deal of work and knowledge of objects. The vision is increasingly shaped by analyzing the types, development, and contemporary tendencies of the various items of use. Intricate background knowledge, attitude, and understanding of the design methodology design create a specific taste for recognizing valuable, innovative object creation. Design cannot be separated from the social context, as the zeitgeist/age spirit can be seen in action, but good design is still timeless and timeless. An essential competency of an architect is "design sensitivity."

### Course content

The course includes two central thematic units. The first part describes and examines the works of design that have become classic today and analyzes their appearance in the built environment.

The materials collected and presented to students from hour to hour are examined in conversations from a morphological and aesthetic point of view: what is the relationship between the form, material, function, and durability of the design object when it becomes design art, where the designer and artist attitudes are the dividing line.

After reviewing the 19th-20th-21st-century design, students present a selected object with analytical drawings, delivered using a jointly defined technique.

The detailed syllabus, the detailed system of requirements, and the course information will be uploaded to the Neptun Meet Street interface and to the file-sharing interface of the relevant Teams team.

### Assessment and evaluation system

In all cases, Annex 5 of the valid Organizational and Operational Regulations of the University of Pécs and the Study and Examination Regulations of the University of Pécs govern the admission

of the subject, the system of requirements, and the obligatory tasks of the student's diligence, examination and final examination period.

The conditions for successfully completing the semester are:

- Active class attendance.
- Preparation and presentation of tasks on time.
- Compliance with formal and formal requirements.

The course ends with a mid-term ticket. The semester closes on the 15th week as part of the class. An attendance form will be published at the lectures and will not be published/made. During the semester, the student researches the topic agreed with the lecturer week by week, the results and conclusions of which are discussed and supplemented in the lesson's framework. The task-related to absence must also be presented. The test material is based on these tasks.

**1.period** 9\*5=45 p presentations

**2.period** Essay 30p  
Test (online) 20p  
Activity in the class 5p

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**Summary of points 100p**

85 p – 100 p	85%	A (5, excellent)
71 p – 84 p	71%	B (4, good)
60 p – 70 p	61%	C (3, average)
50 p – 59 p	50%	D (2, satisfactory)
0 p – 49 p	0%	F (1, fail)

– félévközi jegy (1,2,3,4,5)

-ha a jegy 1, a tantárgy nem teljesült, a tantárgyat egy következő szemeszterben újra fel kell venni.

### Readings and Reference Materials

Design of the 20th Century. Taschen – ISBN 9783836541060

Great Design, DK, London ISBN 978-1465414403

1000 Chairs Charlotte & Peter Fiell Taschen - ISBN 978336563697

1000 Lights Charlotte & Peter Fiell Taschen - ISBN 9783836546768

## Teaching method

The course is based on continuous communication between the instructor and the students. Method:

1. continuous consultation in timetable according to the curriculum announced in the detailed subject program
2. independent work in the schedule according to the semester curriculum announced in the precise subject program
3. independent homework
4. independent research, data collection, analysis

## Methodology and criteria:

In the spring semester of the 2020/2021 academic year, the task is to prepare a poster series documenting the subjects agreed with the instructor and an essay on the role and values of art in society based on a film viewed during the lesson.

The preparation for the test is given by examining and analyzing the application of the individual objects collected in the lessons in different spaces.

The students present the creation and designer of the design element assigned and chosen by the lecturer in the form of a poster (42\*42) and ppt. 5-10 minute summary, digitally, in pdf format - then analyzed and presented in detail through usage examples. They are analyzed in terms of style, function, placement, spatial dominance.

This hour-by-hour analysis shapes their sensitivity to environmental culture: based on what principles, what function can be used in space, how to harmonize with architectural solutions (emphasis in space, diversion, hiding, etc.), materiality, analysis according to ergonomic principles.

## Content requirements:

- Presentation of the work of 9 classic designers per person - with an overview of art history, a description of the artist, placing it in a social context, and pictures of the interiors showing the planned object's use. The presentations consist of a short text description and an indication of the imagery needed for comprehension. It is essential to upload the presentation to the Teams interface before class. In each case, it is important to indicate to the designer the design's year and circumstances.
- Assignments should be prepared individually, presented in the form of an oral presentation related to the lesson's topic. The presentations aim to document the precedents collected for the semester test in a demanding way.

## Formal requirements:

- 42 \* 42cm format - the presented objects, pictures supplemented with pictures and impressions showing the use of the item - references, texts on separate A4 sheets
- Only documents that are graphically demanding can be accepted.

## Review and evaluation of semester assignments

- posters: 9\*5p =45 point
- essay: 30 point
- test: 20 point
- class activity: 5p

By completing the announced system of criteria and attending classes, the student acquires the right to sign, evaluate the content professionally, and obtain a grade. The student who does not meet the requirements or does not perform in any of the tasks is considered incomplete for the semester. The signature of the course signature is refused, and must enroll again in a later semester.

## weekly schedule

Week 1	Wednesday 9:30-11:00	Topic
February 3.	lecture	Description of the semester's schedule and tasks, watch an inspirational video
Week 2	Wednesday 9:30-11:00	Movie
February 10.	lecture	The Price of Everything
Week 3	Wednesday 9:30-11:00	Round table talk
February 17.	Finalizing the essay topic	Discussion about The Price of Everything
Week 4	Wednesday 9:30-11:00	Arts and Crafts, secession, Wiener Werkstätte, De Stijl
February 24.	Presentations, discussions 5p	Christopher Dresser/Ch. R. Macintosh / Clara Driscoll / Michael Thonet / G. Rietveld /Huszár Vilmos Josef Hoffmann /Jacques-Émile Ruhlmann Peter Behrens
Week 5	Wednesday 9:30-11:00	20's
March 3	Presentations, discussions 5p	Pierre Chareau/ Mart Stam / Moholy-Nagy Iászló Eileen Gray / Marianne Brandt / Willem Hendrik Sybold van Ravensteyn / Donald Deskey Wilhelm Wagenfeld
Week 6	Wednesday 9:30-11:00	30's
March 10	Presentations, discussions 5p	George Carwardine / Wells Coates/ Marcell Breuer Le Corbusier / Mies van der Rohe / Christian Dell Alvar Aalto / Charlotte Perriand/ Florence Knoll Ferdinand Porsche
Week 7	Wednesday 9:30-11:00	40s, 50s
March 17	Presentations, discussions 5p	Isamu Noguchi /George Nelson / Harry Bertoia Sori Yanagi /Eero Saarinen Charles Eames Ray Eames Jean Prouvé / Poul Kjaerholm
Week 8	Wednesday 9:30-11:00	Sixties, seventies
March 24	Presentations, discussions 5p	Max Bill / Arne Jacobsen / Eero Aarnio Poul Henningsen / Verner Panton L, PG & A. Castiglioni / Richard Sapper / Max Miedinger / Joe Colombo
Week 9	Wednesday 9:30-11:00	The eighties, ninties
March 31	Presentations, discussions 5p	Ettore Sottsass / Matteo Thun / Michael Graves Marc Newson / Droog Design / Gae Aulenti / Toshiyuki Kita Michele de Lucchi /Luigi Colani/ Shiro Kuramata
Week 10	Spring	Break
Week 11	Wednesday 9:30-11:00	Millenium and the 21 <sup>st</sup> century
April 14.	Presentations, discussions 5p Submission of the essay (30p)	Antonio Citterio/ Jasper Morrison / Philippe Starck Ronan und Erwan Bouroullec/ Patricia Urquiola

Konstantin Grcic / Jaime Hayon/ Tom Dixon  
Marcel Wanders /

Week 12	Wednesday 9:30-11:00	Trend overview – market leading manufacturers
April 21.	Presentations, discussions 5p	Hermann Miller / Knoll / Vitra / Cassina / B&B Italia / Kartell / Alessi / Fritz Hansen / Artek / HAY
Week 13	Wednesday 9:30-11:00	Trend overview – market leading manufacturers
April 28	Presentations, discussions 5p	Flos / Artemide / Moooi / Louis Poulsen / Fontana Arte / Oluce / Tom Dixon / Bo Concept / Zanotta / Foscarini
Week 14	Wednesday 9:30-11:00	
May 5		Test / 20p
Week 14	Wednesday 9:30-11:00	Semester closing
May 12		Presenting the corrected posters, evaluation

We reserve the right to change the course program's details (date/location/clarifications). We will inform the students in all cases—the questions and problems that arise during the semester you can directly address the lecturer.

Pécs, 2021.January 29th

ZOLTÁN, Erzsébet Szeréna DLA  
responsible lecturer