# General Informations:

**Curriculum: Interior and Spatial Design MA**

**Name of Course: Applied Visual Studies 1.**

**Course Code:** EPE015ANMU

**Semester:** 1.

**Number of Credits:** 3

**Allotment of Hours per Week:** gy/ 2

**Evaluation:** mid-term grade

**Prerequisites:**

Course director: Dr. Krámli Márta

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## General Course Description

Based on the basic knowledge of freehand and digital drawing and graphics acquired in the bachelor's degree, the course provides an insight into the application of time and temporal rhythm through the moving image. It brings movement and through it time into the design of form and space. Tasks for the semester: making a short film, free-form design for a given space. The two tasks provide an opportunity to further develop the previously acquired compositional and rhythmic knowledge,

## Learning Outcomes

## The aim of the course is to introduce the rule system of visual structures and deepen the knowledge gained about them.

## Subject content

Practice: In the first half of the semester, the task is to design and create a media file. The first step for this is the collection of photos, drawings, which are part of the subsequent work. After that, the students design and execute the video in individual or group work.

The first part of the semester ends with a presentation where the students project their completed works.

In the second stage, the task is to design a form/graphic/installation using film elements.

**Examination and evaluation system**

*In all cases. Annex 5 of the Statutes of the University of Pécs, the* ***Code of Studies and Examinations (CSE)******of the University of Pécs*** *shall prevail*

[*https://international.pte.hu/sites/international.pte.hu/files/doc/TVSZ%202022\_06\_23\_ENG.pdf*](https://international.pte.hu/sites/international.pte.hu/files/doc/TVSZ%202022_06_23_ENG.pdf)

(Neptunban: Oktatás/Tárgyak/Tárgy adatok/Tárgytematika/Számonkérési és értékelési rendszere rovat)

**Attendance**

In accordance with the Code of Studies and Examinations of the University of Pécs, Article 45 (2) and Annex 9. (Article 3) a student may be refused a grade or qualification in the given full-time course if the number of class absences exceeds 30% of the contact hours stipulated in the course description..

Method for monitoring attendance (e.g.: attendance sheet / online test/ register, etc.)

**Assessment**

*A.) Course resulting in mid-term grade (PTE TVSz 40§(3))*

**Opportunity and procedure for re-takes (PTE TVSz 47§(4))**

The specific regulations for improving grades and resitting tests must be read and applied according to the general Code of Studies and Examinations. E.g.: all tests and assessment tasks can be repeated/improved at least once every semester, and the tests and home assignments can be repeated/improved at least once in the first two weeks of the examination period.

**Requirements for the end-of-semester signature**

***Assignments and requirements are issued according to the topic. Information related to the subject will be uploaded to the Neptun Meet Street interface.***

***In all cases, Annex 5 of the current Organizational and Operational Regulations of the University of Pécs, the Academic and Examination Regulations of the University of Pécs (TVSZ) governs the*** admission, system of requirements, completion of the subject, and the mandatory tasks of the student during the diligence, examination and final examination period.

The conditions for successful completion of the semester are active class attendance, preparation and presentation of assignments by the deadline, and compliance with formal requirements.

- adequate attendance at classes

Absence during the semester may not exceed the number of hours specified in the TVSZ.

The concept of participation in the practical class: The student is obliged to prepare for each class according to the topics specified in the course program, if applicable, to show up with work suitable for proofreading as well as the tools and materials specified by the instructor, and to actively participate in the class during the entire duration of the class. If the student does not meet this minimum requirement, it is considered absent!

During the semester, the works are scored:

The maximum score that can be obtained for the implementation of the assigned tasks is 140 points, this score forms the 100% system of the evaluation.

A maximum of 10 extra points can be awarded based on the material of the entire semester, if one of the student's works is of outstanding quality.

In total, the student can obtain a maximum of 140+ 10 points, of which the 140 points are authoritative in the evaluation percentage!

Correction of the material of the two drawing blocks is possible until the final presentation of the drawings at the latest, i.e. until the supplementary submission in the first week of the exam period!

The condition for obtaining a grade is to present the two principal works: the film and the object/graphic /installation.

The method of forming the grade in %:

Mark: 5 4 3 2 1

A, excellent B, good C, medium D, sufficient F, insufficient

***Re-takes for the end-of-semester signature*** *(PTE TVSz 50§(2))*

*The specific regulations for grade betterment and re-take must be read and applied according to the general Code of Studies and Examinations. E.g.: all the tests and the records to be submitted can be repeated/improved each at least once every semester, and the tests and home assignments can be repeated/improved at least once in the first two weeks of the examination period.*

**Grade calculation as a percentage**

based on the aggregate performance according to the following table.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Grade: | 5 | 4 | 3 | 2 | 1 |
|  | A, excellent | B, good | C, medium | D, sufficient | F, insufficient |
| Performance in % | 85%-100% | 70%-84% | 55%-69% | 40%-54% | 0-39% |

***Re-takes for the end-of-semester signature*** *(PTE TVSz 50§(2))*

*The specific regulations for grade betterment and re-take must be read and applied according to the general Code of Studies and Examinations. E.g.: all the tests and the records to be submitted can be repeated/improved each at least once every semester, and the tests and home assignments can be repeated/improved at least once in the first two weeks of the examination period.*

**Calculation of the grade (TVSz 47§ (3))**

The mid-term performance accounts for 100 %

## Readings and Reference Materials

In order of relevance. (In Neptun ES: Instruction/Subject/Subject details/Syllabus/Literature))

Required:

[1.] Learning aids and tutorials - Teams

[2.]

Recommended:

[3.]

[4.

## Methodology

The subject is based on continuous communication between the lecturers and the students.

Method:

1. continuous consultation at scheduled time according to the curriculum announced in the detailed subject program

2. independent work during the scheduled time according to the semester course announced in the detailed subject program

3. independent homework

4. independent research, data collection, analysis

**Metodika és szempontrendszer:**

## During the course, the classes start with a theoretical introduction according to the given topic. The practical tasks are based on these theoretical knowledge. In addition to continuous consultation, individual work takes place in the classes, where the students receive proofreading and continuous feedback from the instructor.

## 

## Homework assignments are consulted, proofread, and scored at the beginning of the class following the release. It is possible to present the corrections of the corrected class and homework assignments the week after the proofreading.

## Aspects of evaluation of the drawings:

## - correct use of film language

## - form culture

## - complexity

## - formal relationships, finding them, presenting them in a comprehensible manner

## - correctness of composition

## - originality and wit

## Students with Special Needs

Students with a disability and needs to request special accommodations, please, notify the Deans Office. Proper documentation of disability will be required. All attempts to provide an equal learning environment for all will be made.

## Schedule

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Practice/Laboratory Practice | | | | |
| week | Topic | Required tasks (assignments, tests, etc.) | Completion date, due date |
| 1. | Presentation of topics and system of requirements, release of topics to be researched |  |  |
| 2. | Elements and application of the visual language of the film. Image cropping, composition. | Presentation of an object from different perspectives.  10 points |  |
| 3. | Elements and application of the visual language of the film. Camera position, lighting, colors. | Two stories in pictures. Camera position and lighting.  10 points |  |
| 4. | The types of rhetorical images and their use. Selection of form and appearance adapted to the content to be conveyed. | Design and execution of memes, advertisements, and posters for your own design task.  10 points |  |
| 5. | Elements and application of the visual language of the film.  Editing, editing. | Editing a simple scene from different perspectives.  Presentation of the faculty building on film according to different themes. |  |
| 6. |  | Presentation of the faculty building on film according to different themes.  50 points |  |
| 7. |  | Presentation of the films. |  |
| 8. | Autumn Break |  |  |
| 9. |  | Form/installation planning for a given space, taking time and movement into account. |  |
| 10. |  | Form/installation planning for a given space, taking time and movement into account. |  |
| 11. |  | Form/installation planning for a given space, taking time and movement into account. |  |
| 12. |  | Form/installation planning for a given space, taking time and movement into account. |  |
| 13. | Basic rules of graphic design. | Design a poster presenting the idea of the space specific object/ graphic/ installation.  50 points |  |
| 14. |  | Poster presentation |  |
| 15. |  | Presentation |  |

Dr. Krámli Márta.

Course director

Pécs,01.02.2022