

## RIM PRODUCT DESIGN COMPETITION

The aim of the competition is to enable students of the Furniture and Object Design course to experience the product design process in a real design environment. The product designer can outline the concept of a piece of furniture to be designed from the questions posed to the client after learning the task. They can learn about the limits of the furniture's dimensions, the possibilities for the use of materials and structures, and the style that the client wants to represent in the future.

The product designer has the opportunity for two further consultations before the final presentation of the design. The consultations are compulsory and will be checked in the form of a catalogue at the end of the semester. A minimum of two consultations and the submission of a design in accordance with the formal requirements by the deadline are required for completion. The final deadline for submission of the completed plan is **November 2022. Wednesday 30th of 2022**. The right to early completion of the plan is reserved. The existence of the consultations and the submitted plan entitle the applicant to complete the semester earlier.

### Customer // HUNGARO-RIM Kft.

As a Hungarian subsidiary of RIM, still known as RIM Hungária Kft., RIM has strived from the very beginning to offer an attractive alternative on the domestic office furniture market with the trademark of Czech precision. The company constantly monitors the trends in the domestic office seating market and tries to adapt its portfolio to changing needs.

This is why it entered the premium category in 2001. In addition to Dauphin from Germany, one of the world's top five manufacturers, the range now includes Züco from Switzerland. From 2010, RIM Hungária Kft. continued its activities in the Hungarian office seating furniture trade under the name Hungaro-Rim Kft. The next step in the company's development is to develop its own product. It is thinking of developing office seating furniture that fits well into its existing product portfolio, adapts to existing material use and construction technologies, while at the same time using new

functions or making innovative changes to an existing product.

The product portfolio of the customer site can be viewed at

**<https://hungarorim.hu/oldalon>.**

HUNGARORIM

office furniture





## **APPLICATION DETAILS**

### **Formal requirements of the application**

Proposals must be uniform, prepared in advance and sent to the applicant (pdf. format) on a base sheet in digital (pdf. format), sent to the contact person and submitted to the contact person in A/3 - A/2 format, prepared in colour print.

### **Content requirements for the application:**

Designs should be in the form of freehand drawings, using a colour drawing technique of your choice.

The drawings must include front, side and top views of the seating furniture, with optional perspective views.

The plans shall include the dimensions of the seating furniture.  
The scale at which the plans shall be submitted must be **M=1:5** ratio

### **Conditions for submission of the application:**

Minimum two face-to-face consultations.  
Minimum of one design submitted in accordance with the formal requirements and content indicated above.

### **A pályázat benyújtásának végleges határideje:**

2022. November 30. 12.00.

### **Contact persons of the Contracting Authority:**

Consultation in Hungarian and English:

Dr. Vasváry-Nádor Norbert

English-language consultation:

Nicolas Ramos-Gonzalez

### **Consultation dates and locations:**

Consultations will take place at the course times indicated in the timetable.

The place of the consultation is according to the classroom indicated in the timetable.

### **Announcement of results:**

2022. December. 09, friday.

### **Competition prizes:**

In case of a successful submission, the candidate will receive a certificate of participation and a distinction.

Failure to complete the application will result in the semester not being completed.

The best applicants will receive a surprise small gift.