# General Informations:

**Curriculum:** Interior and Spatial Design

**Name of course Applied Visual Studies 2.**

**Course code:** EPE016ANMU

**Semester:** 2

**Number of credits:** 3

**Allotment of Hours per Week:** 2 labs

**Evaluation:** mid-term grade

**Prerequisites: no**

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**General Course Description**

During the semester, our students will get to know and master the use of Adobe Indesign program. “Design 2” course assignments will be included in a publication based on what they have learned. The two courses are closely connected, the role of “Applied Visual Studies 2” is to support “Design 2”. In “Visual Applied Studies 2’, students learn to edit a publication.

**Learning Outcomes**

This subject, “Applied Visual Studies 2” is based on guide class work and independent work at home. Consultations will be held to help to achieve the result. The learning of the project knowledge will take place step by step in the classroom, guide by the instructor.

**Examination and evaluation system**

**Attendance**

In accordance with the Code of Studies and Examinations of the University of Pécs, Article 5 (2) and Annex 9. (Article 3) a student may be refused a grade or qualification in the given full-time course if the number of class absences exceeds 30% of the contact hours stipulated in the course description.

Method for monitoring attendance: attendance sheet

**Assessment**

*A.) Course resulting in mid-term grade (PTE TVSz 40§(3))*

**Mid-term assessments, performance evaluation and their ratio in the final grade**

*Publication: 70 points 70 %*

*Poster: 20 points 20 %*

*Attandance (active): 10 points 10 %*

**Opportunity and procedure for re-takes (PTE TVSz 47§(4))**

The specific regulations for improving grades and resitting tests must be read and applied according to the general Code of Studies and Examinations. E.g.: all tests and assessment tasks can be repeated/improved at least once every semester, and the tests and home assignments can be repeated/improved at least once in the first two weeks of the examination period.

**Requirements for the end-of-semester signature**

***Re-takes for the end-of-semester signature*** *(PTE TVSz 50§(2))*

*The specific regulations for grade betterment and re-take must be read and applied according to the general Code of Studies and Examinations. E.g.: all the tests and the records to be submitted can be repeated/improved each at least once every semester, and the tests and home assignments can be repeated/improved at least once in the first two weeks of the examination period.*

**Grade calculation as a percentage**

Based on the aggregate performance according to the followings.

Grade: Performance in %:

5 (A, excellent) 85-100 %

4 (B, good) 70-84 %

3 (C, average) 55-69 %

2 (D, satisfactory) 40-55 %

1 (F, unsatisfactory) 0-39 %

*B.) Course-unit with final examination (PTE TVSz 40§(3))*

**Requirements for the end-of-semester signature**

*By signing the semester paper, the instructor certifies that the student has fulfilled his/her obligations:*

*-attended classes (prepared for classes according to the syllabus)*

*-fulfilled the requirements of the course (timetable, syllabus, etc.)*

*-meet formal/content requirements (all parts of work completed and/or corrected, made up)*

*If these are fulfilled, the signature will be given*

*-for an examine subject, the candidate may be allowed to take the examination,*

*for a mid-term subject with a mark, a grade is assigned.*

*The signature only certifies the above, the assessment of the professional content is evaluated with a grade of 5 (1,2,3,4,5). So, you may have fulfilled all your assignments and therefore you get a signature, but you get an unsatisfactory grade due to the lack of professional content. If this happens at the end of the term (week 15), you may attempt to improve your grade 1 time during the exam period.*

*Week 15 Class date - end of semester or end-of-semester makes-up*

*-if passed, signature and mid-semester mark! (by Friday 12.00 noon of week 15)*

*Mid-semester grades are 5 levels (1,2,3,4,5)*

*-if not passed then NEPTUN recording (by Friday 15th week 12.00) - signature rejected –*

*-or if signature is given but grade is unsatisfactory NEPTUN recording (by 12.00 noon Friday of the 15th week)*

*week 16 exam review make-up - all assessments 1x*

*-if passed then signature and midterm grade!*

*Midterm grade is 5 levels (1,2,3,4,5)*

*-if you pass and get a signature, but the midterm grade is unsatisfactory(1) then NEPTUN recording -*

*you may retake the course in the next academic year!*

*-if not passed then signature is rejected - NEPTUN recording- you can retake the course in the next academic year*

***Re-takes for the end-of-semester signature*** *(PTE TVSz 50§(2))*

*The specific regulations for grade impovment and re-take must be read and applied according to the general. Code of Studies and Examinations. E.g.: all the tests and the records to be submitted can be repeated/improved each at least once every semester, and the tests and home assignments can be repeated/improved at least once in the first two weeks of the examination period.*

**Readings and Reference Materials**

* Lesson notes, aids, assignments
* Karen Lewis: Graphic Design for Architects – A manual for visual communication. Abingdon, Routledge, 2015

**Methodology**

*The course is based on continuous communication between teachers and students.*

*The methodology:*

1. *Continuous classroom work under the guidance of the instructor*
2. *Consultation during class time according to the syllabus announced in the detailed course programme*
3. *independent work during class time according to the semester programme announced in the detailed syllabus*
4. *independent work at home*

**Methodology and criteria:**

The semester task:

Booklet:

Create and use the Adobe Indesign sample file described at the beginning of the semester to work on the “Design 2” assignment in publication format within the given sample. The final format should be submitted as a printed booklet.

Poster:

The poster from the “Design 2” course will be assessed in this class for visual communication (graphics) only.

**Students with Special Needs**

Students with a disability and needs to request special accommodations, please, notify the Deans Office. Proper

documentation of disability will be required. All attempts to provide an equal learning environment for all will be made.

**Schedule**

|  |  |  |
| --- | --- | --- |
| Week | Topic | Required tasks |
| 1. | Semester welcome speech, introduction to the semester  (+ demonstration of an example publication) |  |
| 2. | Introducing the Indesign interface |  |
| 3. | Presentation of the sample file  Create: master pages, average pages, page numbers |  |
| 4. | Create: list of contents |  |
| 5. | Insert images, make print settings (1.), how to export |  |
| 6. | PUBLIC HOLIDAY (no classes) |  |
| 7. | Search for printing papers |  |
| 8. | consultation | print few pages from the booklet!  (use the chosen printing paper) |
| 9. | SPRING BREAK | (no classes) |
| 10. | proportions, image placement, text proportion, reading patterns |  |
| 11. | first half of the lesson: poster editing rules  second half of the lesson: consultation | print few pages from the booklet! |
| 12. | first half of the lesson: make print settings (2.)  second half of the lesson: consultation | print few pages from the booklet! |
| 13. | finalise the indesign file |  |
| 14. | consultation | print few pages from the booklet!  (use the chosen printing paper) |
|  | FINAL PRESENTATION | printed booklet  digital poster |

Pécs, 31. 01. 2023. Jurdik Sarolta, Instructor