

Enterprises and Labour Market

Course Code: MSB448ANEP

Semester: Autumn 2023/2024

General Information:

Course Syllabus

Time: Wednesday 11:15-12:45

Location: PTE MIK,A-019

Name of Course: ENTERPRISES AND LABOUR MARKET**Course Code:** MSB448ANEP**Semester:** 1st**Number of Credits:** 3**Allotment of Hours per Week:** 2 lectures**Evaluation:** Exam (with grade)**Prerequisites:** -**Instructors:** **Krisztián SZŰCS, assistant teacher**

Office: 7624 Hungary, Pécs, Boszorkány u. 2. Office N° B342

E-mail: szucs.krisztian@mik.pte.hu

Office Phone: +36 72 503 650/23835

Introduction, Learning Outcomes

The course focuses on the role of companies and enterprises in economy.

Highlighted topics are the following:

- Companies and engineering
- The coordinated behavior of company strategies and objectives, and the emphasized role of innovation
- The place and role of leaders, and some related issues,
- Methodology of measuring quality
- The functions and roles of workforce management, and the definition of labour requirements

General Course Description and Main Content:

The purpose of the class is to introduce the adaptability of the connection between enterprises and engineering;

The most important connections between engineering innovation and organizational management and integration within labour market; Challenges and opportunities related with the a fore mentioned topics.

The course does not include practice.

Methodology:

The presentations give an introduction to the above mentioned topics. Tutorials will cover some practice of the topic and some additional practical topics.

Assignments and requirements will be handed out according to the topic, which will be uploaded to the course's **Neptun Meet Street / MS Teams** platform along with the lecture materials and aids. Information related to the subject is also available on these platforms.

Schedule:

Study period in 13 weeks:

DATE	WEEK	[ENTERPRISES AND LABOUR MARKET]	REFERENCES
2023.09.06	1.	Orientation week	
2023.09.13	2.	Registration, requirements, introduction	
2023.09.20	3.	Economic key concepts and actors.	Presentation 1.
2023.09.27	4.	Economic systems	Presentation 2.
2023.10.04	5.	Market structures	Presentation 3.
2023.10.11	6.	Measurement of national economic performance	Presentation 4.
2023.10.18	7.	Economic role of enterprises	Szűcs (2019, 2020)
2023.10.25	8.	Company objectives, strategies and business plan	Presentation 5.
2023.11.01	9.	National Holiday	
2023.11.08	10.	Key concepts of innovation: strategy, chain of innovation	Presentation 6.
2023.11.15	11.	The place and role of leaders in organizations	Presentation 7.
2023.11.22	12.	Work leadership: connections, skills, tasks	Presentation 8.
2023.11.29	13.	Presentation retake	

Attendance:

Attending is required all classes, and will impact the grade (max. 10%). Unexcused absences will adversely affect the grade, and in case of absence from more than 30% of the total number of lesson will be grounds for failing the class. To be in class at the beginning time and stay until the scheduled end of the lesson is required, tardiness of more than 20 minutes will be counted as an absence. In the case of an illness or family emergency, the student must present a valid excuse, such as a doctor's note.

Evaluation + Grading

The final mark is based on the performed presentations. In all cases. Annex 5 of the Statutes of the University of Pécs, the Code of Studies and Examinations (CSE) of the University of Pécs shall prevail. <https://english.mik.pte.hu/codes-and-regulations>

Grading scale

85 – 100 p 85 % ... 100 % (5, excellent, sehr gut)
 71 – 84 p 70 % ... 85 % (4, good, gut)
 56 – 70 p 55 % ... 70 % (3, average, befriedigend)
 41 – 55 p 40 % ... 55 % (2, satisfactory, genügend)
 0 p – 40 p 0 % ... 40 % (1, fail, ungenügend)

Students with special needs:

Students with special physical needs and requiring special assistance must first register with the Dean of the Students Office. All reasonable requests to provide an equal learning environment for all students is to be assured.

Readings and reference materials

- Class notes, guides, examples, uploaded presentations
- Szűcs Krisztián (2020): CAN ONLINE PRESENCE GIVE COMPANIES A COMPETITIVE EDGE? Pollack Periodica: An International Journal for Engineering and Information Sciences 15 : 3 pp. 26-36., 11 p. Link: <https://akjournals.com/view/journals/606/15/3/article-p26.xml>

Enterprises and Labour Market

Course Code: MSB448ANEP
Semester: Autumn 2023/2024

Course Syllabus

Time: Wednesday 11:15-12:45
Location: PTE MIK,A-019

- Szűcs Krisztián (2019): COMPETITIVENESS OF SMALL ENTERPRISES IN THE ONLINE SPACE AMONG THE HUNGARIAN COMPANIES. Analecta Technica Szegedinensia, Vol. 13., No. 2. Link: <http://www.analecta.hu/index.php/analecta/article/view/31899/32311>
- Nigel Smith (2007): Engineering Project Management. Wiley-Blackwell Publishing

We reserve the right to make changes to the details of this course syllabus (date / location / clarifications), which will be communicated to the students. In case of questions and problems that arise during the semester contact the responsible lecturer or the study program coordinator.

Pécs, 2023.09.01.

Krisztián Szűcs
lecturer